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The World Economy Research Institute's International Seminar
Collegium of World Economy, SGH Warsaw School of Economics

Digitalization of Manufacturing and Services and International Competitiveness: National and Regional Perspectives

Warsaw, October 11, 2019 (Friday)
Venue: Room C-2b, building C, Al. Niepodległości 128, Warsaw, Poland

Programme

9:30– 10:00	Registration
Session I 10:00–11:30	Opening Session Chair: Dr Anna Dzienis, SGH Warsaw School of Economics Welcome address Prof. Marzenna Anna Weresa, Director of the World Economy Research Institute, SGH Warsaw School of Economics Keynote lecture: Promoting both dynamism and inclusion through innovation policy – the case of big data and machine learning Prof. Dominique Foray, The Ecole Polytechnique Fédérale de Lausanne (EPFL) Presentation of the 2019 Edition of “Poland. Competitiveness Report” Prof. Marzenna Anna Weresa, SGH Warsaw School of Economics Prof. Arkadiusz Michał Kowalski, SGH Warsaw School of Economics
11.15– 11.30	Coffee break
Session II 11.30– 12.30	Panel discussion on digitalisation and knowledge intensive services Chair: Prof. Arkadiusz Michał Kowalski, SGH Warsaw School of Economics Speakers: Prof. Andżelika Kuźnar, SGH Warsaw School of Economics Dr Beata Lubos, Deputy Director in the Department of Innovation, Ministry of Entrepreneurship and Technology Prof. Wojciech Paprocki, SGH Warsaw School of Economics Mr Artur Bula, CEO, Co-owner, BiModal Solutions
12.30–13.00	Light lunch

At the end of the international seminar, a new edition of the annual report published by the World Economy Research Institute (WERI) entitled “*Poland: Competitiveness Report 2019. Focus on Industry 4.0*” will be distributed free of charge to the conference participants (within the number of available units).